



Executive Registry

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CENTRAL INTELLIGENCE AGENCY

WASHINGTON, D. C. 20505

PUBLIC AFFAIRS

Phone: (703) 351-7676

10 October 1984

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Mr. Casey has asked me to respond to your letter of 19 September.

He wishes me to convey his appreciation for your kind words and the synopsis of your new manuscript, An Approach To World Peace Peacefully. However, because of his public and sensitive position, it would not be appropriate for him to comment on your work. I am sure you will understand.

Sincerely,

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George V. Lauder
Director, Public Affairs

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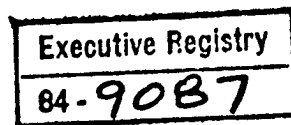
Executive Secretary
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September 19, 1984

Mr. William J. Casey, Director
Central Intelligence Agency
Washington, D. C.



Dear Mr. Casey:

I have your remarks to The Wall Street Journal of last April. I make reference to those remarks and the full text will be in the Appendix of AN APPROACH TO WORLD PEACE PEACEFULLY, a short book extracted from my many years of commercial career in many countries. I could not agree with you more! What I have written covers more detail, but it says it the way you have spoken.

Unfortunately, I cannot send you a copy, as my manuscript has been turned over for publication and will not be ready for public consumption for perhaps a month. Meanwhile I am applying for Copyright.

Enclosed is a Synopsis and my Preface. I would like very much to have your reactions—any suggestions you may care to make. It isn't too late to inject some untouched ideas, as the first process of editing will take a little time.

As you note in the enclosures, the strategy with which I have had firsthand experience (so I know it works) is use of Non-Exploitive Joint Ventures (J-Vs) in the Third World (not the typical Multi-National corporate investments to avoid high U.S. labor costs). Provisions for Tax Breaks to participating investors. To get this thing started through the Economic Powerhouse this nation possesses, it must spread to the NATO land owners in the Caribbean, without which Castro can still exist—a viable Caribbean Federation is mandatory! That takes us to all of our allied NATO and industrialized economies who must participate in the "Economic Attack". This kind of economic array the Soviet is simply out-of-pocket to oppose.

My work is cut out for me: (1) I intend to acquire a new speakers bureau (my old anti-communism vehicle went out of business). The "message" must go to the Chambers of Commerce across the land, Trade Associations, and Executive Groups from the host of organizations named in the Synopsis. (2) I have a hunch I must sell THE PROPOSITION wherever that is to be done... I've never had much luck letting somebody else sell my wares... at least I am capable of organization. There are 2 IFS: (a) Apathy, and, (b) "If I didn't invent it, it's no good." (I've run into the latter already).

I shall treasure your remarks and I shall be pleased to come to Washington to discuss any phase of this matter at your convenience.

Sincerely,

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